



Open Your Door to Better Outcomes— Targeted Patient Outreach

At NextGen Healthcare, we understand that patient engagement is a proactive process. Patients often slip through the cracks, and without engagement efforts from your practice, some might never receive essential care. Targeted Patient Outreach not only improves quality patient care, but your overall financial health as well.

What is Targeted Patient Outreach?

- Identifying patients “lost” to care and those with upcoming care needs
- Identifying certain risk cohorts: chronic conditions, transitions of care
- Scheduling—getting patients to the practice with the goal of further engagement
- Working on building stronger, more personal relationships

Patient engagement is vital

In the realm of value-based care, achieving success hinges on establishing strong connections with the patient community under your care. The bedrock of any successful program lies in delivering unwavering, proactive care to all patients, while channeling additional focus towards those at higher risk. As the financial stakes increase for healthcare providers, ensuring consistent care becomes paramount.

Population Health is the answer

Excitingly, the solution lies within the NextGen Healthcare Population Health platform—a catalyst for pinpointing patients who might slip through the cracks, and providing streamlined tools that revolutionize patient engagement. Care Coordinators can then swiftly identify individuals due for vital wellness visits and galvanize the process by assigning follow-up tasks to accountable providers. Moreover, the platform offers versatile outreach avenues—be it email, text, phone, or the patient portal—to facilitate seamless visit scheduling, ensuring patients remain at the heart of their care journey.

4 Steps to Targeted Patient Outreach



STEP 1

Identify cohort/patient
at risk or lost to care in
NextGen® Population Health.



STEP 2

Import list into
NextGen Care® Population
Management Hub.



STEP 3

**Assign list to a care
coordinator** or designee
who reaches out to the
cohort/patient.



STEP 4

Patient arrives for visit.
Patient and care team
know why they are there
and some of what to expect.

Data at the point of care

Unlocking the power of data-driven insights to engage patients and enhance the patient visit requires a rock-solid data foundation. NextGen Healthcare excels at creating this foundation by seamlessly integrating diverse data sources, identifying and rectifying gaps in data capture, and harmonizing all data elements within a system designed to cater to a multitude of analytic and reporting requirements.

These workflows are vital for organizations who are part of an Accountable Care Organization, participate in Advanced Payment Models, and who are proactively improving care management efforts.

With expertise in establishing robust data workflows, you can trust that your data will be the catalyst for actionable insights, enabling you to enhance patient engagement and elevate the quality of patient visits. Join us in the journey toward data-driven excellence in healthcare.

BETTER STARTS HERE.

Contact us at **855-510-6398** or email results@nextgen.com.